

FROM DREAM TO SCREEN

*Growing Ontario's Cultural Industries with New Investment
in Intellectual Property Development*

NEWS

December 10, 2009

Ontario is helping to drive innovation and stimulate economic growth in the creative sector by supporting early-stage development for television, film, mobisodes, webisodes, video games, internet properties and more.

The province is investing \$10 million to support screen-based companies in moving ideas from the development stage into production and marketing.

By providing funding for development expenses, the McGuinty government is promoting the continued growth of Ontario's creative sector and helping businesses thrive as they develop new and innovative products.

The Intellectual Property Development Fund is a one-year pilot program administered by the Ontario Media Development Corporation (OMDC). Guidelines have been posted on [OMDC's website](#). Claims can be made immediately for expenditures incurred since April 1, 2009.

QUOTES

"The creative sector is one of the most strategically important sectors in today's global economy. The Intellectual Property Development Fund is designed to augment this vital sector, enhance its competitiveness and translate ideas into economic growth and job creation."

— Aileen Carroll, Minister of Culture

"The Intellectual Property Development Fund provides Ontario's screen-based content producers with critical early-stage development support that will help enhance the quality and quantity of Ontario products so that they can compete successfully in this important and rapidly-growing global market."

— Karen Thorne-Stone, President & CEO, Ontario Media Development Corporation

QUICK FACTS

- Ontario's entertainment and creative industries (film and television production, interactive digital media, music recording, commercial theatre, magazine publishing and book publishing) generate almost \$12.2 billion of Ontario's Gross Domestic Product;
- In 2007, total direct employment in Ontario's cultural industries (businesses whose main purpose is to create and distribute arts and entertainment) was about 202,000 people.
- Ontario's creative sector is the third largest in North America by employment after California and New York.

LEARN MORE

[Learn more about the Intellectual Property Development Fund.](#)

[Ontario Media Development Corporation](#) (OMDC) is an agency of the Ontario [Ministry of Culture](#) that facilitates economic development opportunities for Ontario's cultural media

industries including: book and magazine publishing, film and television, interactive digital media, and sound recording industries.

George McNeillie, OMDC, (416) 642-6619
Email : gmcneillie@omdc.on.ca

www.omdc.on.ca
Disponible en français

Sarah Petrean, Minister Carroll's Office, (416) 325-1676

Lisa Robart, Communications Branch, (416) 212-3928